

Daily Mirror – Summer Health and Wellbeing Feature

Friday 25th July 2014



Print Edition

Tablet Edition

Mirror.co.uk Edition

The print edition features a large photograph of a smiling woman at the top left. The main headline is "Summer changes for a HEALTHY SUMMER". Below the headline is a sub-headline "11 summer health essentials from organic hay fever relief to tasty fat-free snacks". The article is divided into several sections, each with a product image and a brief description:

- SOOTHE DRY IRRITATED SKIN WITH HYDRATING LOTIONS**: Features images of DryoAlive and Aloe Vera products.
- SOOTHE YOUR IRRITATED SKIN WITH HYDRATING LOTIONS**: Another section for skin relief.
- SOOTHE YOUR IRRITATED SKIN WITH HYDRATING LOTIONS**: A third section for skin relief.
- SOOTHE YOUR IRRITATED SKIN WITH HYDRATING LOTIONS**: A fourth section for skin relief.
- SOOTHE YOUR IRRITATED SKIN WITH HYDRATING LOTIONS**: A fifth section for skin relief.

The tablet edition displays the same content as the print edition but with a larger font size and a more prominent image of the smiling woman. The layout is optimized for a tablet screen, with clear sections for each product recommendation.

The Mirror.co.uk edition shows the article on a mobile device screen. It includes a "Back" button at the top left and a search bar at the top right. The main headline is "11 summer health essentials from organic hay fever relief to tasty fat-free snacks". The article content is adapted for a smaller screen, with a focus on the main headline and the first few product recommendations.