



## Forever young

Permanent makeup sounds like a great way to ensure we always look great - Lesha Chaplin-Park visits Facial Aesthetics in Stafford to learn more about it

WE LOOK forward to our holiday all year - a few weeks away having stress free fun in the sun. However, what happens when you jet off to warmer climes and have to face the world 'sans' makeup? But what if I told you there was a way to make your makeup stay put, not just for a special event, but forever! Sound too good to be true? Well up to now it has been. We have all seen images of badly applied semi-permanent makeup; wonky lips and brows, with eyeliner appearing to have a life of its own. However, the flip side is that when applied correctly semi-permanent makeup is an amazing way to not only look your best at all times, but to build a confidence that only comes with looking and feeling good. The first key when looking at this option is to do your research and chose a practitioner who is not only experienced, but has people willing to vouch for their work. "I have so many people come to me to correct badly applied permanent makeup," says Barbra Pointon of Facial Aesthetics and Semi Permanent Makeup in Stafford. Barbra has been fully trained in the process of semi-permanent makeup as well as Botox and fillers for five years and is a member of BACN, British Association of Cosmetic Nurses. "The most common complaints I see are badly applied brows and lips where the outline is either too dark and obvious, or uneven. It's important to remember that this

is a process which can last forever, and applied correctly can achieve fabulous results. However, by not doing your research and going to someone who isn't experienced, will often end in disaster." There are three facial areas that can benefit from the semi-permanent makeup treatment, and here Barbra talks us through the options:

### Lips

I believe less is more when it comes to looking good. Makeup is about enhancing the features to create a better version of yourself by choosing colours to flatter individual skin tones, and semi-permanent makeup is no exception.

To create either a full colour block or natural shade will take up to three hours to complete.

Up Liner: £150.

Full lip blush: £350.

Nb: All prices includes a 28 day topping up application.

### Brows

In recent times, eye brows have received a great deal of attention, and rightly so as they do wonders to frame and flatter the face. It is, however dangerous to follow eyebrow fashion!

By opting for a look that flatters you personally, you are always guaranteed a timeless and beautiful look. Achieving this look will take up to two hours.

Prices start at £215

### Eye Liner

There are two options here, the traditional eye line and the more recently available 'Latino Flick'.

The basic upper or lower lid treatment will take one hour to achieve and cost £150. The Latino Flick will take more sessions to achieve as more colour needs to be built up and will cost £95 a session

## Tried & tested

### Detox your body

IF YOU want to rid your body of toxins but are sick and tired of complicated cleansing routines then the new Ayurveda Pura's Daily Detox Kit™ is the perfect solution.

The kit - which retails at £26.40 - comes in a lovely little cloth bag and comprises 40 ginger and lemon tea bags which not only clear the energy channels of your body but are also very helpful in stimulating your digestion and appetite.

It also contains chryawanprash which is a natural Ayurvedic rejuvenative health tonic and a natural antibiotic to the stresses of modern life and contains 47 natural ingredients - from fruits, herbs and spices including the Indian gooseberry the Amlam, which is one of the most potent sources of vitamin C.

The Daily Detox Magic Food Mix contains Triphala, a traditional combination of three myrobalan fruits and is popular in Ayurveda for its unique ability to detoxify the system while simultaneously replenishing and nourishing it.

More information is available from [www.ayurvedapura.com](http://www.ayurvedapura.com)



### Marshmallow treat

BILLED as a 'treat for the skin without the calories' the new Dry2Alive face and body hydrating cream is made of marshmallow extract.

With a divine smell the cream - which is particularly effective for people with sensitive skin - uses marshmallow root extract to bring instant relief to patches of dry skin.

The cream, which is soft without leaving a greasy residue, also combines 14 of nature's finest ingredients - the key one of baobab seed oil which is known for its antioxidant properties and is great for eczema and psoriasis.

Dry2Alive is available from [www.dry2alive.com](http://www.dry2alive.com) and retails at £10.40.



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